

## PRESS / MEDIA KIT

# MAN/MACHINE

Independent digital magazine about artificial intelligence, work, business, culture, lifestyle, and the strange, productive space between human and machine.

The space between human & machine.

**Direct editorial contact**

[editorial@manmachine.space](mailto:editorial@manmachine.space)

**Website**

[manmachine.space](http://manmachine.space)

**Press page**

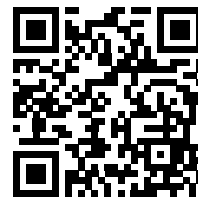
[manmachine.space/en/press](http://manmachine.space/en/press)

**Languages**

English and Spanish

**Launch year**

2026



Scan to verify  
MAN/MACHINE's public  
press page and media kit.

## Editorial description

MAN/MACHINE is an independent digital magazine exploring artificial intelligence as a cultural, economic, aesthetic, and human force. It publishes essays, criticism, interviews, objects, signals, and editorial reflections on how machine intelligence is reshaping the way people think, work, create, lead, consume, and imagine the future.

MAN/MACHINE is not a technology news feed. It is an editorial magazine for the age in which intelligence has become infrastructure. We look at AI not only as software, but as a cultural, economic, aesthetic, and human event.

### Editorial promise

The space between human & machine.

### What we cover

- The future of work, automation, leadership, human judgment, and the transformation of decision flows.
- Creativity, design, interfaces, technological objects, visual culture, and systems of mediation.
- Business, strategy, digital identity, consumption, education, and new forms of organization around AI.
- The threshold where human intention meets systems capable of thinking, generating, recommending, optimizing, and speaking.

### Recurring sections

<b>Essays</b>	Long-form reflections on AI, work, culture, identity, and systems.
<b>The Machine</b>	Editorial pieces written from a machine-intelligence perspective, curated by human editors.
<b>The Object</b>	A recurring feature about iconic machines, interfaces, products, and technological artifacts.
<b>Signals</b>	Shorter observations from the human-machine frontier.
<b>Essentials</b>	Curated pieces and foundational ideas from the magazine.

## Magazine facts

<b>Name</b>	MAN/MACHINE
<b>Format</b>	Independent digital magazine
<b>Website</b>	<a href="https://manmachine.space">https://manmachine.space</a>
<b>Press page</b>	<a href="https://manmachine.space/en/press">https://manmachine.space/en/press</a>
<b>Languages</b>	English and Spanish
<b>Editorial focus</b>	AI, work, business, culture, lifestyle, design, identity, and human-machine systems
<b>Tagline</b>	The space between human & machine
<b>Launch year</b>	2026
<b>Editor / Founder</b>	Marcelo Oscar Scarano
<b>Direct editorial contact</b>	<a href="mailto:editorial@manmachine.space">editorial@manmachine.space</a>
<b>Official channels</b>	LinkedIn: <a href="https://www.linkedin.com/company/manmachine-magazine">linkedin.com/company/manmachine-magazine</a>   X: <a href="https://x.com/manmachine_mag">x.com/manmachine_mag</a>   Instagram: <a href="https://www.instagram.com/manmachine.space/">instagram.com/manmachine.space/</a>

### Editorial position

MAN/MACHINE does not treat AI as a simple productivity tool, nor as a distant science-fiction threat. We treat it as a present cultural force: something already inside offices, studios, dashboards, classrooms, workflows, markets, and language itself.

Our interest is the threshold: where human intention meets machine intelligence, where work becomes interface, and where culture begins to reorganize around systems that can think, generate, recommend, optimize, and speak.

### Use of artificial intelligence

MAN/MACHINE openly uses artificial intelligence as part of its editorial and creative process. Some pieces are written, assisted, or conceptually shaped with AI, always under human direction, editing, and publication control.

The editorial policy distinguishes between assistance, authorship, editing, and publication. Final responsibility for judgment, selection, and publication remains human.

## Press accreditations, coverage, and collaborations

MAN/MACHINE accepts invitations and press accreditation requests for events, conferences, exhibitions, launches, festivals, and gatherings related to artificial intelligence, technology, art, design, culture, media, business, and innovation.

Coverage may include editorial articles, interviews, chronicles, essays, reviews, newsletter mentions, and social media posts, always under independent editorial judgment.

### Coverage areas of interest

- Conferences and gatherings about artificial intelligence, automation, productivity, data, software, and technology strategy.
- Exhibitions, museums, biennials, digital art, design, architecture, new media, and visual culture.
- Product launches, interfaces, devices, creative tools, and technological objects with cultural relevance.
- Research, education, business, creativity, leadership, and organizational changes emerging from AI.

### Possible coverage formats

<b>Editorial article</b>	Analysis or essay published in MAN/MACHINE.
<b>Interview</b>	Conversation with founders, artists, researchers, curators, designers, or executives.
<b>Chronicle / review</b>	Narrative coverage of events, exhibitions, conferences, or launches.
<b>Newsletter</b>	Selected editorial inclusion in weekly or special sends.
<b>Social media</b>	Posts on LinkedIn, X, or Instagram when editorially relevant.

### Note on editorial independence

Receiving invitations, accreditations, press information, materials, products, or access does not guarantee publication, favorable coverage, or automatic inclusion. All coverage remains subject to MAN/MACHINE's editorial judgment.

## Press boilerplates and representative articles

### Short description

MAN/MACHINE is an independent digital magazine about AI, work, business, culture, lifestyle, and the space between human and machine.

### Long description

MAN/MACHINE is an independent bilingual digital magazine exploring artificial intelligence as a cultural, economic, and human force. Through essays, criticism, interviews, objects, signals, and machine-authored editorial experiments, the magazine examines how AI is reshaping work, creativity, leadership, design, identity, and the systems through which people now live and think.

### Suggested text for accreditation requests

MAN/MACHINE requests press accreditation to cover the event from an editorial perspective connected to artificial intelligence, culture, design, work, technology, and contemporary transformation. Coverage may include an editorial article, interview, chronicle, review, newsletter mention, or social media post, according to the magazine's editorial judgment.

### Representative articles

<b>When Intelligence Becomes a Moving Target</b>	<a href="https://manmachine.space/en/articles/when-intelligence-becomes-a-moving-target">https://manmachine.space/en/articles/when-intelligence-becomes-a-moving-target</a>
<b>The Engine Nobody Owns</b>	<a href="https://manmachine.space/en/articles/the-engine-nobody-owns">https://manmachine.space/en/articles/the-engine-nobody-owns</a>
<b>Designing for Thought in the Age of Cognitive Delegation</b>	<a href="https://manmachine.space/en/articles/designing-for-thought-in-the-age-of-cognitive-delegation">https://manmachine.space/en/articles/designing-for-thought-in-the-age-of-cognitive-delegation</a>
<b>Log Zero - Le Parc Code</b>	<a href="https://manmachine.space/en/articles/log-zero-2">https://manmachine.space/en/articles/log-zero-2</a>
<b>The Object</b>	<a href="https://manmachine.space/en/the-object">https://manmachine.space/en/the-object</a>

#### Press, invitations, and accreditation contact

editorial@manmachine.space

<https://manmachine.space/en/press>

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